

PBS FORMAL DEBUT HAILED BY GUESTS

1950
Tomorrow evening radio students from Smith, Amherst, and the University of Massachusetts, will gather to celebrate the formal opening of the Pioneer Broadcasting System. Several guests connected with radio work have been invited to attend.

The Massachusetts University Radio Station Orchestra will play at 7:00 p.m., followed by five guest speakers; a representative from the governor of Massachusetts, Mayor Ryan, Mr. Charles De Rose from WHYN in Holyoke, Mr. F. Turner Cooke, the production head of WMAB in Springfield, and Mr. David Rynne, Jr., from MGM Records.

At 8:00 p.m. there will be a formal presentation of the Network Charter, after which three selected programs from each school represented in PBS will be broadcast. The Smith performers will include Pug Henry, 1952; Rhonda Rosenthal, 1951; Lois Markle, 1951; Carol Joyce, 1950; and the Smiffenpoofs. The Amherst broadcast will be a fifteen minute program entitled "The Happiest Man in the World." An accordion player and a pianist will represent the University of Massachusetts. During the evening there is to be a roving mike in the audience to pick up spontaneous impressions and remarks of the guests.

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